

	INTEGRATED MANAGEMENT SYSTEM	Doc No	IMS-POL-010
	<b><u>Land Rights Policy</u></b>	Rev	01
		Compiled By	Sagree Singh
		Approved By	Managing Director
		Issue Date	01/05/2025

## 1. Introduction

Purple Rain adopts a zero-tolerance approach to land grabs and requires that all its Suppliers do likewise.

## 2. Purpose of the Policy

Recognising that there is growing pressure on land, leaving local communities vulnerable, we acknowledge our responsibility to take action and to use our influence to protect the land rights of the communities in the areas in which we operate.

We endeavour to ensure that impacts on the land and livelihood of local communities resulting from our activities, and those of our Suppliers, are minimised and that any unavoidable impacts are managed for the mutual benefit of all stakeholders in an effective and timely manner.

We have implemented a process to identify, and on an on-going basis we will continue to assess, through stakeholder engagement and other mechanisms, any negative impacts on land and land rights in the areas in which we operate.

## 3. Objectives of the Policy

Mechanisms to achieve this objective include: -

- assessing the social, economic, and environmental impact of our activities to ensure that our projects and other business activities are in line with, and are assessed according to, accepted international standards.
- stakeholder engagement with local communities and public authorities on matters affecting their land ownership and land use rights.

## 4. Disciplinary Procedures

Where appropriate, we will endeavour to mediate or otherwise attempt to assist in the resolution of disputes involving competing land rights claims between the local communities and/or between local communities and local government.

- Any land/ building purchased or occupied shall be done so through legitimate sources with valid title deeds being held by the company/ financing institute
- In unforeseen cases grievance from land right holders or claims would be supported through our legal grievance team
- Any Foot print change will constitute to due diligence from the company will be under taken to obtain free and informed consent

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Secure rights to land and natural resources are an essential element to achieve development by helping to reduce uncertainties.

Purple Rain Digital Printing (Pty) Ltd believes that effective land rights need to be legally and socially recognised, well-defined, enforceable in the short and long term, transferable, able to withstand changes in the structure of families and communities and equal for women and men.

Purple Rain is against all forms of land acquisitions that are illegal and/or have an adverse impact on local communities' livelihoods (land grabs).

We are committed to develop the business in a way that complies with National laws and respects Human Rights, and particularly the customary rights to land and natural resources of indigenous people, traditional people, and communities that are impacted or potentially impacted by our company's business activities.

**Specifically Purple Rain Digital Printing (Pty) Ltd commits to:**

- Legal Compliance and International Framework: Purple Rain will follow all applicable National laws and respect International Human Rights standards relating to the rights to land and natural resources
- We will promote and implement operational practices to manage and address land acquisition that is illegal or has an adverse impact on local communities' livelihoods by:
  - Integrating this topic into our social audit process.
  - Encouraging the continued development of public information, early warning systems and grievance mechanisms to ensure timely, and widely-accessible information on areas of high risk, infringements and other non-compliance.
  - Operating an external company grievance mechanism and responding to all cases brought to our attention in a timely manner.
  - Taking action to address infringements on individual, community or indigenous peoples' land rights, both in our direct operations and through our supply chains, including provisions by suppliers to ensure that:
    - They have a zero tolerance for land grabs.
    - They engage with and seek the support of those who could be affected by investment decisions prior to decisions being taken and respond to their contributions.
    - They take into account existing power imbalances and ensure active, free, effective, meaningful and informed participation of affected individuals and groups.
    - They seek free, prior, and informed consent with regard to the rights of indigenous people.

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- Working with suppliers to implement actions to improve land rights wherever gaps are identified.
- Including respect for land rights in our due diligence review in relation to acquisitions and joint ventures that involve land acquisition.

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